

SNAPS: JESUS MACARENA-AVILA

"I've made many more mistakes. But this is the rhythm of growth. Many mistakes, but vital and enduring achievements." ~ Luis J. Rodriguez 1



"Cermak Dreams: In yo' face", digital print by Jesus Macarena-Avila, 2005.

In 2005, I have been discussing the idea of one's past with my close friends. These conversations have brought a new series of digital manipulated images entitled: "Snaps". They can be reflections of one's dreams, mistakes and past.

Sometimes photographs are said to take a bit of your soul. I am intrigued with how everyday people tend to document themselves with

the new technology of cellular phones and the Internet.

A snapshot as a portrait, it works as a template of society's never-ending desire of marking their presence behind.

Using computer design applications to enhance these snapshots, I hope to have the viewer look at the dynamics of self-essence. ~ Jesus Macarena-Avila

Endnotes:

1. Critically acclaimed Chicano writer, Luis J. Rodriguez wrote this statement for the University of Wisconsin-Madison's graduation ceremony in May of 2002.



"Amistad: From South Texas to the Midwest", digital print by Jesus Macarena-Avila, 2005.